

Mick Bailey Designer

168 Clifton St. Atlanta, GA 30317
(404) 502-5839
j.mick.bailey@gmail.com

EDUCATION

2006-2008

Graphic Design, Portfolio Center, Atlanta GA

Studied design across multiple disciplines including print, web, interaction, environmental and social. As well as copywriting and Portfolio Center's School of Thought.

EXPERIENCE

2009-

Coca-Cola Company, Worldwide Licensing/Retail Operations - Designer

Responsible for managing design teams of external partners in the development of licensed consumer goods, packaging and experiences. Also responsible for in-house design tasks for Coca-Cola Stores including environmental signage, point-of-sale and product.

2005-2009

Custom Signs Today - Sign Designer

Worked closely with clients on small - medium scale signage projects. Responsibilities included customer relations and sales, vendor relations, design and fabrication.

2004-2005

William Carter Company - Creative/Technical Artist

Created graphics and illustrations in children's clothing for Target, Wal-Mart and Carter's retailers.

ABILITIES

Digital rendering and production

Adobe Indesign, Illustrator, Photoshop, Dreamweaver, Premiere, FlexiSign Pro, HTML, CSS, PHP

Physical fabrication and production

Sewing, screen printing, book binding, sign fabrication, vinyl application, wood working, design for CNC milling

Communication

Concise written and oral presentation, copywriting, strategy